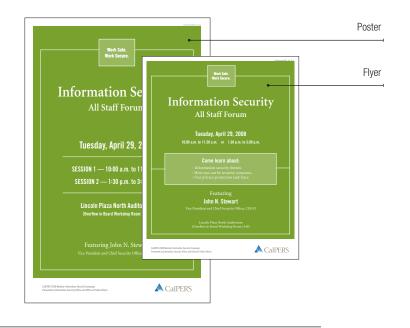
Member Information Security: Internal Communications Campaign Visual Matrix 4.0

CREATIVE INVENTORY: 11 April 2008



Phase 1: February – March 2008 11" x 17" posters & 37" x 24" posters Implemented



Phase 2 – All Staff Forum: April 29, 2008 11" x 17" posters and 8.5" x 11" flyers **Implemented**

Member Information Security: Internal Communications Campaign Visual Matrix 4.0

CREATIVE INVENTORY: 11 April 2008





Phase 3: April 2008 11" x 17" posters & 37" x 24" posters Implemented **Phase 4:** May 2008 11" x 17" posters & 37" x 24" posters

Member Information Security: Internal Communications Campaign Visual Matrix 4.0

CREATIVE INVENTORY: 11 April 2008



Phase 5: June 2008

11" x 17" posters & 37" x 24" posters



Phase 6: July 2008 8.5" x 11" flyers with 6 tips